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NEWS RELEASE

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MURPHY/PEACE VALLEY KOA RECEIVES AN "A" GRADE IN THE THIRD ANNUAL CONSUMER SATISFACTION SURVEY OF INDEPENDENT, PRIVATELY-OWNED PARKS

Murphy, North Carolina, Dec. 15, 2010 – Murphy/Peace Valley KOA was one of only 32 campgrounds, RV parks and resorts across the country to earn an all around "A" grade in the third annual GuestReviews™ satisfaction survey of independent parks.

This was the third time that the 51-site park, located at 117 Happy Valley Road, received an "A" grade in overall guest satisfaction. The top-rated parks were announced at the Rio All Suites Hotel & Casino in Las Vegas during a Dec. 3rd awards ceremony hosted by the National Association of RV Parks and Campgrounds.

More than 30,000 camping and RV enthusiasts completed reviews in the GuestRated.com online survey, grading their experiences at 2,400 independent RV parks and campgrounds.

"Only thirteen parks have now received 'A' ratings three years in a row," said Bob MacKinnon, president and founder of GuestRated.com.

MacKinnon suggests that campers visit the "Best Rated Parks" page at www.guestrated.com to see where each of the award-winning parks is located and view their individual web pages.

Camping enthusiasts are also encouraged to submit their own reviews of the campgrounds and RV resorts they have recently visited by going to www.guestrated.com and clicking on the "Rate a Park" tab. Each park receiving reviews displays a GuestRated™ Report Card showing the current year's ratings based upon online feedback from their campers.

As camper interest grows in online ratings, GuestRated.com expects to receive reviews for a total of 4,000 parks by the end of 2011. That will be nearly half of the nation's private parks.

The GuestRated national online survey program was launched in February 2008 in collaboration with the National Association of RV Parks and Campgrounds.

For more information about the GuestRated program, please contact Bob MacKinnon of GuestRated.com at (877) 707-7080 or bob@guestrated.com.