

Risk Management Using Social Metrics

With Nationally Known Speaker...



Doug Devitre

What you don't know could cost you thousands.

The #1 reason why consumers choose a real estate agent is because of their reputation. What you post isn't necessarily the same as how others interpret the message online. Since word of mouth advertising travels in seconds you don't want to miss this content rich, easy to understand & practical session on how to manage your reputation online with social media.

Learn how to:

1. Save thousands on attorney fees, lawsuits, and court costs from abusing intellectual property rights when sharing information online.
2. Manage your reputation online using active listening and social media monitoring tools.
3. Limit your liability as a broker by incorporating a social media template into your policies and procedures.

When:

Friday, March 9, 2012

Time:

Registration - 8:30AM

Class Begins - 9:00AM

Class Ends - 12:30PM

**Limited seating
so register early!**

Class Location:

The Ridges Resort

3499 Hwy 76 West - Young Harris, GA 30582

**Class is being held inside the hotel in the
High Cove Ridge Room.**

Cost:

\$30.00 Members

\$45.00 Non-Members



Class is being offered by
The Northeast Georgia Board of REALTORS®
and the
Carpet Capital Association of REALTORS®

