

2012 Officers and Directors:

President - Carol Hayes
President Elect - Sonja Silvers
First Vice-President - Berry Rankin
Treasurer - Earnest Arp

GAR Directors:

Faron King
Teresa Bidez
Shelagh Whitney
Brian Wilder

County Directors:

Fannin County - Kim Knutzen
Gilmer County - Kelly Payne
Towns County - John Ross Allen
Union County - Greg Langston
Clay County, NC - Liz McLamb
Cherokee County, NC -
Joan Neumann

Association Staff:

CEO - Susan W. Phillips
Membership - Niki Garrett
MLS & Education - Colette Hoffman
Special Projects - Ashley Owens

Our Mission Statement:

The Northeast Georgia Board of REALTORS® will serve as the leading advocate for the real estate industry in the Northeast Georgia area as well as Western North Carolina. The Board will serve as a central source of information for our members and affiliates with our main focus being real estate education, to promote the highest ethical & professional business practices in our industry, and to promote private real property rights and issues that affect our members, affiliates and community.



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Board Website:
www.negboard.com

Magazine Website:
www.mtnsandlakesonline.com

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**BENEFITS OF BEING A
MEMBER OF THE NORTHEAST
GEORGIA BOARD OF REALTORS®**

- 1) Business forms and FREE contract forms including access to joining a Board owned Multiple Listing Service (MLS).
- 2) General forums on real estate industry issues.
- 3) Membership Newsletter
- 4) Agent Message Board for MLS members
- 5) Dues payment plan for members.
- 6) Free meals at monthly luncheons (8).
- 7) FREE in-house customer service training for members.
- 8) Annual conference lottery for active committee members.
- 9) MLS Member input on changes to the Board's Multiple Listing Service.
- 10) Ability to mediate & arbitrate without having to go to court.
- 11) Local, State & National political advocacy.
- 12) Access to GAR website and member discounts.
- 13) Ability to cost-effectively purchase training, designations & CE classes.
- 14) Regulatory classes.
- 15) Liability and risk reducing systems, and best practices.
- 16) Business related products.
- 17) Networking opportunities with local real estate professionals, local officials, municipal leaders, industry & non-industry leaders who impact or promote real estate and development.
- 18) Free 4 page Website for Board members.
- 19) Agent discount on photos used for marketing.
- 20) Product discounts at the Realtor.org store.

**For more information visit the
Northeast Georgia Board of REALTORS®
website at www.negboard.com**

**BENEFITS OF BEING A
MEMBER OF THE GEORGIA
ASSOCIATION OF REALTORS®**

- 1) GAR Disaster Relief Fund which provides assistance to members who have suffered damage or loss to their home or business due to a natural disaster.
- 2) Member Discounts. GAR offers its members discounts with companies such as, Auto-Travel Club of America, Georgia's Own Credit Union, Nationwide Insurance, Office Depot, UPS and even Atlanta Hawks and Thrashers tickets.
- 3) Education.
- 4) GAR Scholarship Foundation which provides scholarships for students for real estate-related educational programs that leads to a designation or certification.
- 5) GAR Legal Defense Fund which provides support to members by responding to Requests for Assistance with funding and/or legal counsel.
- 6) The Graduate, REALTOR® Institute (GRI).
- 7) The REALTORS® Political Action Committee (RPAC): REALTORS® opportunity to help pro-real estate candidates get elected to state, local and national office.
- 8) Georgia REALTOR® magazine with up-to-date information on legal issues, sales and marketing trends, technology tools and member news.
- 9) Annual Convention & Trade Expo with a variety of continuing education classes and networking events.
- 10) Free technical support for electronics, cell phones and computer problems.

**For more information visit the
Georgia Association of REALTORS®
website at www.garealtor.com**

**BENEFITS OF BEING A
MEMBER OF THE NATIONAL
ASSOCIATION OF REALTORS®**

- 1) REALTOR® Brand: The REALTOR® brand is one of the strongest and most recognized in the world.
- 2) Public Awareness: Lets consumers know why it's important to work with a REALTOR®.
- 3) Government Advocacy: NAR works closely with Congress to benefit REALTORS®, the industry and consumers.
- 4) Technology: NAR offers technology resources designed to help you make smart business decisions.
- 5) Education.
- 6) RIGHT TOOLS, RIGHT NOW: Hundreds of valuable tools and resources .
- 7) Research: NAR provides FREE access to comprehensive research reports. www.REALTOR.org/RightTools
- 8) Information Resources: *REALTOR® Magazine* and *REALTOR.org* give you the latest trends, technology, sales and marketing.
- 9) Networking: NAR conferences offers networking with other REALTORS® and sharing lessons learned. Someone else's tricks of the trade could potentially help increase your business. www.REALTOR.org/Conference
- 10) REALTOR Benefits® Program: Discounts from our partners' can help you save money on the things you use the most like FedEx, Dell, REALTORS® Core Health Insurance & eNeighborhoods. www.REALTOR.org/RealtorBenefits

**For more information visit the National
Association of REALTORS® website at
www.realtor.org**