



Professional Realty Group

*Thanks to you—builders and developers—we have achieved the following rankings in 2005:*

*#1 in the state of Georgia*

*#4 in the Southeast region*

*Named the 7th fastest growing Cendant Corporation real estate franchise in the NATION!*

We have over 50 full-time agents who are knowledgeable, dedicated and highly trained in the fine art of real estate.

We are open 7 days a week with hours to accommodate YOUR schedule.



Doing our 'level' best for builders



Professional Realty Group

**Blue Ridge**

950 Appalachian Hwy.  
Blue Ridge, GA 30513  
706-632-2041

**Intown**

3900 E. First St.  
Blue Ridge, GA 30513  
706-258-2233

**Canton**

147 Reinhardt College Pkwy.  
Suite 5  
Canton, GA 30114  
770-720-2121

**Hiawassee**

535 N. Main St.  
Hiawassee, GA 30546  
706-896-3865

[www.Century21AcrossGeorgia.com](http://www.Century21AcrossGeorgia.com)

**BUILDERS...  
THE FOUNDATION  
OF OUR  
SUCCESS**



**The Builder's  
Choice  
Program**



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## **The Builder's Choice Program**

Designed by Century 21 Professional Realty Group to give builders and developers the flexibility they desire when selling their homes.

### **Why Use a Realtor?**

- **Qualified Buyers:** The Realtor network is proven to deliver more qualified buyers to builders. We don't want to waste our time—or yours—with buyers who are merely 'tire-kickers.'
- **Knowledge & Experience:** You build homes for a living, Realtors sell homes for a living. By allowing us to do what we do best: placing your houses on MLS, offering optimum exposure; promoting and advertising your home in print and Web; contract preparation; expert negotiation to get the best price for your properties; and

coordinating closings, you will have the time, resources and peace of mind to do what you do best—build more homes.

### **Why Use Century 21 Professional Realty Group?**

With the **Builder's Choice Program**, you are not locked into a set commission structure. We offer you the flexibility to sell the property in a number of ways. You can sell it on your own without any brokerage involvement. You may procure the buyer but enlist our assistance with the document preparation, negotiation & closing phases. Or, you may opt to have us handle the sale from beginning to end.

### **Option A**

You handle the sale without the services of our brokerage—in effect "By Owner"—and pay only 1% to Century 21 Professional Realty Group which will cover the advertisement dollars spent on your property.



**Builder's Choice Program...Designed with YOU in mind**

### **Option B**

You procure the buyer but would like us to facilitate the deal by preparing the contract and ensuring that all proper disclosures, exhibits and stipulations are present in order to provide you with optimal protection. Century 21 Professional Realty Group will act as your agent for one-half of the negotiated commission (listing side).

### **Option C**

If the house sells through a cooperating agent in the MLS, a full commission is due to Century 21 Professional Realty Group in order to pay all the Realtors involved.

Nearly 60% of our residential real estate sales are homes involving builders and/or developers. We believe that by allowing you a flexible commission structure, you will select Century 21 Professional Realty Group as your listing company. Once you have worked with our us, we are confident that you will choose us for all your future real estate needs.

**Builders...  
The Foundation of  
Our Success**